Digital Citizenship & Internet Safety

**Driving Question:** How could you persuade a selected audience into making online safety a priority?

**Goal:** To research digital citizenship and internet safety and create an engaging presentation designed to persuade your audience to stay safe online.

**Possible Final Products:**

Skit

PSA (Public Service Announcement)

Commercial

Presentation

Paper Slide Video

Animation

Other (Check with me First!)

**Step 1: R.A.F.T.**

* With your group, discuss and decided your roles, audience, format and topic. This information needs to be submitted before you begin your research.
* **R**ole: What role will you have in your group?
* **A**udience: Who is your targeted audience? This will impact your topic and format!
* **F**ormat: How are you going to present your information?
* **T**opic: What topic are you focusing on? (Social Media Safety, Cyberbullying, Appropriate use of Technology, Protecting Personal Information, General Internet Safety Tips, etc. )

**Step 2 Research**

* You will be given time to research digital citizenship and internet safety. You will need plenty of information about internet safety in order to effectively persuade your audience.
* Example Information to Include: Facts, Statistics, Studies/Research, Court Cases, Internet Safety Strategies, etc.
* Research notes most be turned in! **You must state where your information comes from!!!!**

**Step 3: Preparation**

* With your group, discuss the best method of persuading your audience.
* You will need to collaborate with your group to create a plan for your final product.

**Step 4: Creation**

* Create your final product! Use this time to rehearse, film, develop your final product.
* Your final product should be 2 to 5 minutes long.
* The final product must be turned in digitally by the end of class on **October 12th.**

**Step 5: Presentation**

* Each group’s product will be presented to the class. During the presentation, each group should be prepared to answer any questions the audience may have.

**Step 6: Reflection**

* After the completion of the presentations, you will complete private self, peer, and project evaluations.

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| **Activity** | **Due Date** | **Completed** |
| **R.A.F.T** | **Before you begin to research!** |  |
| **Research** | **End of Class 10/09** |  |
| **Preparation** |  |  |
| **Creation** | **End of Class 10/12** |  |
| **Presentation** | **10/13** |  |
| **Reflection** | **End of Class 12/13** |  |